



Jasmina Gligorovski

Certified Graphic & Print Designer
Visual / Brand / UI Designer
Certified Digital Marketing

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ABOUT ME

I am a seasoned visual designer and digital marketing expert with over 18 years of experience in crafting impactful designs, building compelling brand/visual identities, and delivering exceptional user experiences. My journey has taken me from mastering print and prepress design to excelling in UI/UX Designs, and digital marketing strategies.

Throughout my career, I have cultivated a diverse skill set that includes User Interface design, branding, wireframing, and corporate identity development. I have an advanced command of tools such as Adobe Creative Suite, Figma, and project management platforms, which I've used to bring creative ideas to life. My expertise in Visual / Branding / UI / Print / Graphic design, and social media marketing further enhances my ability to deliver holistic solutions.

As a designer, I pride myself on being highly adaptable and empathetic, with a strong focus on collaboration and problem-solving. I approach every project with a dedication to creating pixel-perfect designs that align with the goals of the stakeholders while delivering meaningful and engaging user experiences. My understanding of color psychology, typography, and storytelling allows me to craft designs that connect with audiences on both visual and emotional levels.

My academic background includes a Bachelor's degree in Graphic Design, along with certifications in Print & Multimedia Design and Digital Marketing. These qualifications have equipped me with the technical expertise and strategic mindset to excel in all aspects of design and marketing, from concept development to execution.

Over the years, I have worked in various industries and roles, from graphic designer in prepress print houses to leading design initiatives. This range of experiences has sharpened my ability to adapt to different challenges, lead teams, and deliver measurable results.

I am deeply passionate about the intersection of design, technology, and storytelling. Whether building a brand from the ground up, optimizing digital marketing campaigns, or developing user-centric designs, I strive to create work that not only meets objectives but exceeds expectations.

I am excited about the possibility of exploring new opportunities and contributing my skills to impactful projects.

EDUCATION

University of “St.
Kliment Ohridski” Bitola
1997 - 2002

Bachelor Graphic Designer

ITA Academy - Belgrade, Serbia
2014 - 2016

Design & Multimedia

Galeksia Academy
2020 - 2021

Certified Digital Marketing Specialist
Certified by DMI Dublin

SKILLS

User Interface (UI) / User experience (UX)
Adobe Creative Suite (Ps, Ai, Xd, Id, Acrobat)
Figma
Corporate & Interaction Design
Wireframes, MoodBoards, UI-Prototyping
Mockups, Patterns, Layouts
Logo, Typography, Media
Color Psychology
Project Management
Time Management
Responsive Design
Content Design
Negotiation, Initiative, Flexibility
Adaptability, Empathy, Teamwork,
Communication, Teamwork
Problem-solving
Digital marketing
Social Media Marketing/Campaigns
Google Creatives Campaigns

LANGUAGES

English Language
Serbian Language

EXPERIENCE

Visual Designer
Keitaro
October 2021 - 2024

Creative Director / Visual Designer & Digital
Marketing
Bendisa
March 2019 - October 2021

Senior Graphic Designer, PrePress
Print House - Ans
August 2017— 2019

Senior Graphic Designer, PrePress
Print House - GrafoProm
May 2012 — January 2017

Graphic Designer, PrePress
Print House - GrafoProm
May 2006 — January 2012